Community Sharing
Connecting Library Digital Collections with Schools
In 2014, the Johnson County community looked to Baker & Taylor for help integrating digital solutions to encourage continued community learning. Area schools were struggling to provide the content and resources needed for students to continue their studies outside of the classroom, and area public libraries weren’t seeing juvenile titles move off the shelves quickly enough.

The introduction of Axis 360’s Community Sharing program meant Johnson County schools could rely on its neighboring public libraries to supply books and resources to students, whether on campus or studying from home. In turn, Johnson County public libraries were able to utilize existing content, more efficiently purchase new ebooks based on the schools’ needs, and attract new and existing library users with relevant offerings.

“I do think joining with our public libraries on the ebook front is making a huge difference here at the school as well.”
— School Librarian, Shawnee Mission School District

Students and public library patrons are now able to use one digital app to access school materials and borrow directly from their local public library. In fact, the Community Sharing initiative lead to an immediate uptick in community readership, easy integration of classroom materials and an impressive 44% increase in circulation amongst the public library’s content aimed at children and teens.

† Sharing over 10,000 titles; 25,000 copies
† Over 10% of total public library circulations each month come from students
† Over 1200 students using ebooks each month
† 44% increase in Children’s and Teens circulation

**AXIS 360 ALLOWS FOR MORE BREADTH AND DEPTH OF CONTENT THAN EVER BEFORE.**
Good Things Happen When Public and School Libraries Work Together

Extending your digital media library to area schools optimizes your investment in digital content and benefits the entire community. It just makes sense. With our cloud-based solution, sharing is seamless and easy. Schools filter the content they want their students to see. Students have access to more content and start the path to being lifelong library patrons. And public libraries enjoy increased circulation on children’s, teen and educational content.
The Benefits of Partnership
Community Sharing at Work

Baker & Taylor has long been known for its focus on supporting communities through literacy. Our trusted name, solid history, industry expertise and respect for publisher market-specific licensing rules qualifies us to unite your community's stakeholders.

WHAT'S IN IT FOR THE PUBLIC LIBRARY?

*Adding Axis 360 Community Connect means public libraries are able to:*

+ Deliver digital collections to students while at school and on the devices used for everyday learning
+ Add a tremendous breadth of children’s and teen titles to existing reading material available to students
+ Provide leisure reading and learning options to students outside of school to inspire lifelong library patronage
+ Expand their active user base by engaging students (and parents) with other library programs and services
+ Enhance and foster collection development between schools and public libraries

WHAT'S IN IT FOR SCHOOLS?

*Bringing the Community Sharing initiative to your neighborhood means area schools can:*

+ Welcome easier access to a wealth of new, digital content for both students and teachers to enjoy
+ Improve existing extra-curricular initiatives already in place for students, such as after-school literacy programs
+ Pave the way for seamless cooperation with public library systems
+ Source added curriculum-support materials for use in the classroom, off campus and as homework help thus creating a more robust learning environment for students
+ Have immediate access to customizable and systematic educational content that aligns with different audiences and grade levels
+ As a Follett company, Baker & Taylor’s Axis 360 will easily integrate with leading school platforms like Destiny
A Champion for the Community

Baker & Taylor is doing its part to promote strong relationships between public service and educational institutions that benefit the local community.

WHAT THE COMMUNITY NEEDS

+ Pew Research Centers found that 85% of Americans want their libraries to work more closely with their schools to provide resources
+ Public libraries and schools to engage young minds who may not have access to the educational resources they need to learn and grow
+ More thoughtful stewardship of taxpayer money on educational resources to benefit the entire community

WHAT WE PROVIDE

+ Axis 360 Community Connect aligns with the American Library Association’s goal of promoting stronger interaction with and support for community schools
+ Baker & Taylor is the hosting partner for Open eBooks, an important initiative under the White House’s ConnectEd program. Open eBooks provides reading options to low-income children who have few, if any, books in their homes
+ Axis 360 links publically-funded institutions, such as schools and libraries, to target, source and obtain educational resources to meet the specific needs of their community
Become an Advocate for Reading in Your Community

See How Community Sharing Can Benefit Your Neighborhood

Integrating Axis 360’s Community Sharing into your system is simple. And now that Baker & Taylor is part of Follett, the leader in supplying content, services and technology solutions to educators, we are expertly positioned to bring public libraries and schools together. Baker & Taylor will be with you the whole way, from involving your public libraries and bridging the connection among area schools, to set-up and training on how to use the program.

For more information on how to start a Community Sharing initiative in your public library or school district, please contact a Baker & Taylor representative or email communityshare@baker-taylor.com.